

## Artist's Information

Acceptance of wearable art works will be made on quality of workmanship, creativity, uniqueness, the need for specific product offerings, and the availability of booth space.

In the event that an application is not accepted, the registration will be returned.

The Textile Art Alliance will deduct a 30% commission on all sales and special orders written as a result of the event. Cleveland Museum of Art will send artist payment within 2-4 weeks after the event.

To request an application or for more information contact:

Fashion Show Chairwoman  
Barbara Lubinski  
taafashionshow@gmail.com  
BLubinski@bright.net  
330-283-4627



Call for Entry



Textile Art Alliance

# 9th Annual Wearable Art Show Boutique



Sunday, October 21, 2012

Executive Caterers

6111 Landerhaven Drive Mayfield Heights, OH 44124

10:30- 1:00 Exclusive preview shopping for luncheon attendees

1:00 Fashion Show & Luncheon

1:00 – 5:00 Boutique sales open to the public



Textile Art Alliance



THE CLEVELAND MUSEUM OF ART

Sponsored by  
Textile Art Alliance  
of The Cleveland Museum of Art  
Proceeds will support Textile Art Alliance programs and  
textile art purchases for the Museum  
[www.taacleveland.org](http://www.taacleveland.org)

## About the Fashion Show and Boutique

Textile Art Alliance's 9th Annual Wearable Art Fashion Show and Boutique features limited edition clothing and accessories created by regional fiber artists.

All forms of fiber-based wearable art are offered for sale, including jackets, vests, tops, coats, skirts, outfits, and accessories such as bags, jewelry, scarves, shawls, hats, gloves and other imaginative wearables.

Items are presented in both the Artist Boutique and Runway Fashion Show. Every item displayed must be for sale. All featured wearable items must be fiber or contain a fiber construction technique.

## Publicity

Included in the pre-show marketing campaign will be press releases to media, including those hosting internet web sites. Flyers will be provided to artists upon request.



## Opportunities for Participation

### 1. Artist Booth Space

Available to juried applicants TAA will provide:

- Single space up to 8' x 8'.
- One skirted table
- Sales receipts, centralized checkout

Artists are responsible for:

- Booth setup
- Display (including racks, display equipment, special lights and extension cords)
- Sale of their work (purchases made during the event must be recorded on sales receipts provided by the Textile Art Alliance)

Artists booths must be attended during the entire boutique show.

### 2. Runway Fashion Show

All artists that create wearable art are invited to submit their work to the TAA Runway Fashion Show, a juried event. This show provides artists (including boutique vendors) with the opportunity to highlight their most creative works.

An artist may submit up to three ensembles of wearable art.

Jewelry will be accepted only if the jewelry item is previously paired with an ensemble of a submitting artist.

## Artist Application and Selection Process

Applications available on the TAA website – [www.taacleveland.org](http://www.taacleveland.org)

Artist's Booth & Runway application deadline:  
July 15, 2012 or until show is full  
Cost \$40.00 (includes Runway show fee)

Runway "only" application deadline:  
August 24, 2012 or until full  
Cost \$15.00 (up to 3 ensembles)



New boutique and runway artists may submit low resolution photos via e-mail to Barbara Lubinski [taafashionshow@gmail.com](mailto:taafashionshow@gmail.com) or [BLubinski@bright.net](mailto:BLubinski@bright.net)

**Delivery deadline for all runway items  
Friday September 7, 2012**