



Textile Art Alliance of the Cleveland Museum of Art
9th Annual Wearable Art Fashion Show and Boutique Fund-Raiser
Sunday, October 21, 2012
Executive Caterers at Landerhaven

6111 Landerhaven Drive, Mayfield Heights, Ohio 44124

We are pleased to invite all artists that create wearable art to submit their work to the TAA Runway Fashion Show and Boutique, a juried event. All wearable items including accessories must be fiber or contain a fiber construction technique. All Runway items will be for sale.

The runway show provides artists the opportunity to highlight their most creative works. All Boutique Artists are encouraged to participate in the runway fashion show. Items must be easily visible from a distance; thus no jewelry will be accepted unless paired with an ensemble arranged before submission.

New Artist Application

Applications will be juried monthly until show is full.

Name BusinessName

Street City State Zip

Phone (Home) (Cell)

E-mail Website

Technique

Price range

Items to be juried: Clothing Knitwear Bags Other

Give a five to ten word description of your product line (to be used in the Fashion Show Program).

Two horizontal lines for providing a five to ten word description of the product line.

Boutique Artist Sales and Runway Fashion Show

- Booth Rental Fee - \$30 - 6' deep X 8" long space (limited number)
\$40 for 8' X 8' space
Electricity \$20
- One skirted table will be provided upon request.
(Racks, special lighting and display equipment are the responsibility of each artist.)
- Submit five (5) jpg images of your work to be sold in your boutique booth.
- Submit one (1) image per item or ensemble to be juried for the Runway Fashion Show.
- Submit one (1) image of your Artist booth display.

Runway Fashion Show Only *Runway only fee is \$15.00*

- ***There is no runway fee if you are a vendor in the boutique.***
- Submit one (1) jpg image for each item or ensemble you wish to submit to the Runway Show.
- 3 ensembles may be submitted.

Note: If your runway items are not complete before the jury process, please send images similar to what you will submit to the Runway Show. *Details on delivery of runway items will be included with your contract.*

Delivery deadline for runway items will be Friday, September 7, 2012

Instructions for submitting your digital images

All photos should be saved in jpg format *(first generation if possible)*

If you are creating a new jpg image, resize your image (longest edge) to 980 pixels or not less than 700 pixels. Set resolution to 72 dpi or ppi. Save your image in a **jpg format**.

Each digital image should be less than **200 kb** ea. for viewing on the computer.

Save your image as follows:

First Name_ Last Name_# of Image_ please indicate - Runway or Boutique.

Example: Jane_Brown_#1_Boutique **Example:** Jane_Brown_#3_Runway

SALES: Checkout Tables for sales (cash and credit card) will be staffed by TAA. TAA will retain a 30% commission to be used for the benefit of the TAA of the CMA. Artists will receive 70% of the declared sale price. Following the show, checks will be mailed within 2 to 4 weeks by CMA.

Keep this page for you files

Application Form

Please check your application choice

Boutique & Runway Fashion show Runway Fashion Show “only”

Boutique Booth & Runway Show e-mail five (5) jpg images of boutique items
(including booth image) (submission instructions on Page 2)

Runway Fashion Show “only” e-mail jpg images or send CD by mail

Please submit application, image files by first class mail or
e-mail to:

BLubinski@Bright.net or taafashionshow@gmail.com

Barbara Lubinski, 2925 Circle Dr., Silver Lake, Ohio 44224

Questions? Call or e-mail

Barb Lubinski, Fashion Show Chairwoman

BLubinski@Bright.net
taafashionshow@gmail.com

330-283-4627 cell / text

Note: Upon acceptance you will receive a Contract & Waiver form to be signed and returned;
you will also receive additional information about publicity, marketing campaign, delivery
instructions, save the date cards, program advertising.
For additional information visit our website at www.taacleveland.org.

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Please return pages one & four to Barb Lubinski

Please keep pages two & three for your files.

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