



Textile Art Alliance of the Cleveland Museum of Art
7th Annual Wearable Art Fashion Show and Boutique Fund-Raiser
Holiday Inn Express Hotel & Suites LaMalfa – October 17, 2010
 5783 Heisley Road, Mentor, OH 44060

Juried Runway Registration/Contract

(Not to be completed by those applying for the Artist Boutique or TAA Member Table.)

Name _____
 BusinessName _____
 Street _____ City _____ State _____ Zip _____
 Phone (day) _____ (evening) _____
 Email _____ Website _____
 Technique _____
 Items to be sold (clothing/accessory, etc.) _____
 Price Points _____

All items must be for sale. All items must be fiber or contain a fiber construction technique. Accessories to compliment wearable art may only be sold if they are fiber/fiber construction.

Please check those areas in which you plan to participate:

_____ **Juried Runway Fashion Show** Entry/Handling Fee - \$15.00

Students: include copy of ID - no charge _____

Application deadline is September 24, 2010. **Up to 3 ensembles may be submitted.**

Models provided by TAA.

Items must be delivered/received by Friday, September 24, 2010.

Items must be easily visible from a distance (no small pieces of jewelry will be accepted). Due to the limited number of pieces that can be shown on the runway, TAA cannot ensure that everyone's work will be included. Information regarding delivery of items is listed below.

_____ **Lunch** – Lunch will be served during the fashion show and LaMalfa will allow only those paying for lunch to enter the ballroom. Seating at a patron table is available for \$45; patron tables (for 10) may be reserved for \$450.

Name on ticket _____ \$45 _____

If more than one \$45 ticket is being reserved, attach a list of names for tickets.

Total Amount Enclosed: \$ _____

Runway Drop-off locations

MAIL/East side/Heights – Fran Jacobs, 32150 S Woodland, Cleveland, 44124, 216 464-9029, frosecjacobs@yahoo.com

Far East side – Jan Gibson, 8251 Litchfield Dr, Mentor, 44060, 440 225-0045, gibbyj@sbcglobal.net

West side – Lois Bosworth, 23515 Westchester Dr, North Olmsted, 44070, 440 734-2176, imknittogether@yahoo.com

Akron – Sandy Heller, 1370 Sand Run Rd, Akron, 44313, 330 873-9616, sjheller1370@yahoo.com

Southeast – Karen Hinkle, 8358 Center Street, Garrettsville, Ohio 44231, 330-527-0968, clothcare@aol.com.

Signature area must be completed for application to be accepted.

Publicity

The Cleveland Museum of Art & TAA will conduct a pre-show marketing campaign.

List your local newspapers/radio/TV stations _____

Invitations and Save the Date Cards -

_____ I would like publicity pieces for the purpose of publicizing my participation in the fashion show to my personal mailing list.

Please note: Program Advertising is available for artists at a discounted rate. Programs will be distributed to all fashion show attendees.

Business card size (3.5" x 2") - \$25 (\$40 for the public)

Double size (3.5" w x 4" high) - \$50 (\$75 for the public)

Format: digital image, jpeg file format – 600 dpi preferred (300 dpi accepted)

Or business card will be scanned if digital image not available. Quality of scanned reproduction is not assured.

For questions contact Mary Ann, 216 736-4467, tip060@windstream.net

Send check made out to TAA, CD containing images and printed sample to *Mary Ann Tipple, 8521 Avon Belden Road, North Ridgeville, OH 44039*

Sales –

Checkout Tables for sales (cash and credit card) will be maintained by TAA. TAA will retain a 30% commission to be used for the benefit of the TAA of the CMA. Artists will receive 70% of the declared sale price. Following the show, checks will be mailed within 2 to 4 weeks by CMA.

Cancellation Policy –

In the event the Fashion Show and Boutique is cancelled, fees will be refunded.

Waiver –

TAA will take the utmost care of all items, but in the case of an incident I for myself, my heirs, executors, administrators, and assigns hereby voluntarily assume all risk of accident, injury or loss and release and forever discharge the Textile Art Alliance and the Cleveland Museum of Art, their employees, officers, volunteers, and directors from any and all liability claims or lawsuits for personal injury or property damage or loss of any kind related to the Fashion Show and Boutique held on October 17, 2010 at Holiday Inn Express Hotel & Suites LaMalfa whether or not such personal injury or property damage is caused by the negligence of any of the above.

TAA will take the utmost care of all items, but in the case of an incident I hereby release the Textile Art Alliance, the Cleveland Museum of Art, and volunteers from any and all liability arising from participation in the show in any way and for any reason, on or off the property, during storage and transportation, including theft of property, etc. while items on display are attended or unattended, including breakage of property or merchandise.

Signed _____ Date _____

Social Security Number _____ (required by CMA for payment)

Name to be used on the payment check _____

Please enclose:

_____ Runway registration form

_____ Check made payable to Textile Art Alliance for total amount due

_____ If you would like your work considered for publicity purposes, send photos or high quality digital images on CD with this contract.

_____ Signed Waiver

Please return one copy of the completed contract form to

TAA Fashion Show, Karen Hinkle, 8358 Center Street, Garrettsville, OH 44231

Questions: Karen at 330-527-0968, clothcare@aol.com