



7th Annual Wearable Art Fashion Show and Boutique Fund-Raiser
Holiday Inn Express Hotel & Suites LaMalfa – October 17, 2010
5783 Heisey Road, Mentor, OH 44060

Sponsor Registration/Contract

Name
BusinessName
Street City State Zip
Phone (day) (evening)
Email Website
Technique
Items to be sold (clothing/accessory, etc.)
Five to 10 word description of your product line (to be used in the Fashion Show Program).

Returning Sponsor New Application

All items must be for sale. All items must be fiber or contain a fiber construction technique.

Please check those areas in which you plan to participate:

Boutique Sales Table Amount Enclosed:
Sponsors represent a group of artists at their boutique sales table. Sponsorship may be at any level beginning at \$250.
Electrical Hook-up – additional \$35
Space is 8'x8' with one skirted table provided. 8' table No table
Racks, special lighting and display equipment are the responsibility of each artist.
I will be providing floor-standing equipment: No Yes
Size and description:
I have included 4 photographs or digital images of current work
To be used in promotions, good quality images need to be received by the beginning of April.

A raffle showcasing each Boutique artist's work will be held to benefit the Textile Art Alliance of the Cleveland Museum of Art. Please provide a clearly visible tag/sign for the raffle item (minimum value \$25) indicating the artist's name and/or company. A tax donation slip will be provided upon receipt of the raffle item.

I will donate for the raffle.

Juried Runway Fashion Show (up to 3 ensembles may be submitted)
Items must be delivered/received by Friday, September 24, 2010

The juried runway fashion show promotes the artistic work of the Boutique artists. The Fashion Show draws patrons to the event and your booth. All Boutique artists are required to participate in the runway fashion show unless excused by the Committee. Items must be easily visible from a distance (no small pieces of jewelry will be accepted). Due to the limited number of pieces that can be shown on the runway, TAA cannot ensure that everyone's work will be included. Information regarding delivery of items will be sent upon receipt of application.

Lunch Lunch will be served during the fashion show and LaMalfa will allow only those paying for lunch to enter the ballroom. Two lunch tickets at \$25 each are available to sponsor vendors with seating at assigned artist tables. Seating at a patron table is available for \$45; patron tables (for 10) may be reserved for \$450.

Name on tickets (\$25);

Name on tickets (\$45) _____: _____

If additional \$45 tickets are being reserved, attach a list of names.

Total Amount Enclosed: \$ _____

Sales – Checkout Tables for sales (cash and credit card) will be maintained by TAA. TAA will retain a 30% commission to be used for the benefit of the TAA of the CMA. Artists/sponsors will receive 70% of the declared sale price. Following the show, checks will be mailed within 2 to 4 weeks by CMA.

Publicity - TAA will conduct a pre-show marketing campaign.

Press releases will be sent to media, including those hosting internet web sites. Sponsors are asked to assist with publicity.

Program Advertising

Business card size (3.5" x 2") – no charge to sponsors

Double size (3.5" w x 4" high) - \$50 (\$75 for the public)

Format: digital image, jpeg file format – 600 dpi preferred (300 dpi accepted)

Please send file or CD to Karen Hinkle, address below.

Invitations and Save the Date Cards

Publicity pieces for the purpose of publicizing your participation in the fashion show to your personal mailing list will be provided.

Cancellation Policy –

In the event the Fashion Show and Boutique is cancelled, fees will be refunded.

Waiver –

TAA will take the utmost care of all items, but in the case of an incident I for myself, my heirs, executors, administrators, and assigns hereby voluntarily assume all risk of accident, injury or loss and release and forever discharge the Textile Art Alliance and the Cleveland Museum of Art, their employees, officers, volunteers, and directors from any and all liability claims or lawsuits for personal injury or property damage or loss of any kind related to the Fashion Show and Boutique held on October 17, 2010, at La Malfa whether or not such personal injury or property damage is caused by the negligence of any of the above.

TAA will take the utmost care of all items, but in the case of an incident I hereby release the Textile Art Alliance, the Cleveland Museum of Art, and volunteers from any and all liability arising from participation in the show in any way and for any reason, on or off the property, including theft of property, etc. while items on display are attended or unattended, including breakage of property or merchandise.

Signed _____ Date _____

Social Security Number _____ (required by CMA for payment)

Name to be used on the payment check _____

Please enclose:

_____ Sponsor registration form

_____ Check made payable to Textile Art Alliance for total amount due

_____ Photos/Digital Images for selection process or publicity must be received by **April 15**

_____ Description of raffle item

_____ Signed Waiver

Please return completed contract form to

TAA Fashion Show, Karen Hinkle, 8358 Center Street, Garrettsville, Ohio 44231

For questions, please contact Karen Hinkle at clothcare@aol.com or 330-527-0968.